

#### Why do we have new uniforms?

The club has signed a contract with O'Neills to be the clothing supplier of UCHC for 3 years, starting in 2021. This is a move away from the previous supplier, Athlead. Part of the agreement with O'Neills is that the whole club will be kitted in the new uniform. The new uniform and off-field apparel have been updated in conjunction with the 50<sup>th</sup> anniversary of the club. Finally, by having a new uniform, the club has been able to promote space to advertise new sponsors.

## Can I change the items in my pack?

In short, no. The items in the pack have been provided at a special reduced price by O'Neills and we therefore do not have ability to change the items in those packs. There are, however, additional off-fields items that are available for individual purchase found <a href="here">here</a>.

#### Can I select different sizes for each item in the pack?

Yes, you can! Members are asked to provide a size for each item within our packs. These sizes can be different for each item within a pack. If you are unsure about sizing, the sizing guide can be found in the description of each item or pack.

#### I am playing CL and heard that uniform is provided, do I still need to buy a uniform pack?

It is required that every member of the club purchases a uniform pack. Regardless of the team members are graded to, players are asked to fill in for higher or lower graded teams from time to time and it is important to ensure that everyone has a uniform to wear when filling in. Any uniform items that may be provided to CL teams are the property of the club and won't be provided for members to take home.

## How are refunds and returns managed?

Refund information can be found on the O'Neills website <u>here</u>. We ask that if you do have any issues with on or off-field attire, that you contact the club first and we will assist you through the process to remedy the issue.

#### Why do I have to purchase a new uniform?

It is important that all members wear the new uniform to ensure that we meet the requirements of the new sponsorship agreements with the club. In addition, Hockey ACT stipulates that all members of the club must be wearing the same uniform. Whilst other clubs may not be seen to adhere to this requirement, UCHC supports Hockey ACT's requirements and believes that by everyone wearing the same uniform, we present much better as a club to prospective new members. Finally, UCHC receives 10% of all sales through the sponsorship arrangement with O'Neills, so by purchasing your uniform, you're also helping fundraise for the club.

#### Why are there packs instead of individual uniform items?

The agreement with O'Neills commits to the whole club being kitted in O'Neills apparel. There are substantial changes to the new uniform design. These apply to all items within the packs. Additionally, UCHC has changed its logo. It is important to make sure that uniforms we are wearing



feature the new logo to not only create awareness around this change but also highlight that it is our 50<sup>th</sup> celebration this year.

#### Why is the training top included in the essentials pack?

Our training top is part of the sponsorship opportunities that UCHC offers businesses. By businesses agreeing to our sponsorship levels, they get their logo on the back of our training top. To ensure that UCHC is fulfilling the requirements of their sponsorship agreements and to help reinforce the value of potential sponsorship with the club, it is important that our training tops are worn and therefore provide exposure for those businesses. Our training top is also an important part of the agreement the club has with University of Canberra.

## Why is the training top different to the rest of the uniform?

The training top reflects the logos and colours of the University of Canberra 'Stars'. The reason for this is to further strengthen the relationship with UC. The University has a policy for all sporting clubs to wear the colours and logos of the 'Stars'. Whilst UCHC wanted to facilitate this, the Board believed that the established colour, logo and identity of the club was too valuable. As a compromise, our training jersey will feature the Stars logo and colours along with the new UCHC logo. The training jersey also features the University of Canberra's Indigenous motif. The Board believed that this was a great addition to the training tops as it celebrates the contribution First National people have provided to UCHC and the wider community and show that we are an inclusive club.

## What benefit does the club get from the new uniform deal?

There are many benefits for the club with new uniform deal. It is a chance for us to source new sponsors with the promise that most of the club will be wearing their logo. It is a chance for us to work with the University of Canberra to develop items that strengthen our relationship and better connect the university. We avoid issues around Chinese New Year which has caused significant disruption to the provision of uniforms in the past. The new agreement with O'Neills also means that the club receives 10% of all sales back as sponsorship dollars in the second year of the agreement. Essentially, the more our members support this change in uniform, the more fundraising dollars the club receives to go back into things such as equipment and the ability to keep our fees as low as possible.

#### Are there other items of off-field attire available other than in the Devils Pack?

Yes! There are a number of different options for off-field attire including hoodies, club polos, winter jackets and track pants. The club will be conducting bulk orders (wholesale price applies for bulk orders) for these items throughout the season or they can be purchased individually though our online store. To see all UCHC off-field attire options click here.

## I have recently purchased a new uniform; do I have to buy another uniform?

In short, yes. We are requiring that all members purchase the new uniform. The old designs of uniforms can still be useful and worn to training and fitness sessions.



#### I am unsure of my sizing for the new uniform, how do I find out what it would be?

The club has a sizing kit to allow all our members the chance to try on. This sizing kit will be available at times that will be made known to members through the Devils Digest and on our Facebook page. A sizing guide is also available on the online store.

# I am struggling to afford new uniform, what do I do?

The UCHC Board understands that there is a high cost associated with playing hockey when taking into account fees, uniform and equipment. We want to make sure that all our members are wearing the new uniform, so if you need some assistance to cover the cost of the new uniform, please contact the Board at <a href="mailto:ucdevils@gmail.com">ucdevils@gmail.com</a> and we will come up with a plan to ensure you're playing in the new uniform.

# Where is the best place to order my new uniform?

The best place to order your uniform pack is <a href="here">here</a>. We will be launching our online store through the O'Neills website later in the year.

# I have a question that wasn't covered by these FAQ's, who do I contact?

If you have any additional questions, please contact the Board at <a href="ucdevils@gmail.com">ucdevils@gmail.com</a>. Also make sure that you are signed up to the Devils Digest newsletter and our socials to keep up to date with all information regarding uniforms and off-field apparel.